



The
*Finish Line!*sm
Mentoring To Build
Kids of Character

A Roadmap For
Parents, Grandparents, Coaches,
Community Leaders & Adult Volunteers

Passkeys Foundation
Jefferson Center for Character Education
Building A Nation Of Character



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The Finish Line Workshop In Your Community

HOSTING

The **Finish Line Workshop** can be a collaborative community event hosted by multiple organizations including pre schools, K-8 elementary schools, a school district, church/churches, YMCA, AYSO, Little League as well as the support of key businesses in your community. Multi-organization hosting produces the greatest opportunity for adult attendance.

MARKETING

Presenting the **Finish Line Workshop** as a multi-hosted community event provides the greatest opportunity to communicate to a broad audience. Word-of-mouth marketing is key to the success of multi-organization hosting of a community event. Hosting organizations should create a 4-week strategy of communications that includes: (a) workshop flier with sign up; (b) formal and informal announcements; (c) local media promotional article and the possibility of; (d) telephone committee calling to targeted audience of potential attendees.

THE WORKSHOP EVENT

While there is no upper limit to The **Finish Line Workshop**, a successful event does require a minimum group of 50 adults. Workshop participants sit at round tables to facilitate discussion and interaction during the workshop.

The workshop event should include dessert and coffee. Childcare should be provided, based upon attendee requested pre-event signup for childcare.

WORKSHOP ATTENDEE COST:

It is recommended that a nominal workshop fee be charged for attendees. The fee is meant to communicate value and to ensure attendance of those who pre-register for the event. The workshop fee should not exceed \$10.00. The fee pays for childcare, food & beverage, and the **Finish Line Workshop** handout @ \$2.50 per attendee which Passkeys Foundation brings to the event.

UNDERWRITING THE WORKSHOP

The **Finish Line Workshop** presentation fee payable to Passkeys Foundation is \$250.00 in Southern California and \$750.00 outside Southern California in the continental United States. There are no other charges or fees. It is recommended that the organizing committee involve one or more community businesses to participate on the hosting committee and to underwrite the workshop presentation fee.

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HOST(S):

LOCATION:

Workshop attendees will be fueled with insightful *to do*'s, information and resources about the essential *Pit Stops* for parents, grandparents, coaches, community leaders, adult volunteers who want to become an effective character mentor with children and youth. Participants will have an opportunity to discover the five *Finish Line Pit Stops*:



Pit Stop #1: Where am I going with my mentoring?

Pit Stop #2: What engine am I using with my mentoring?

Pit Stop #3: What classic character chassis can my mentoring help to build with children and youth?

Pit Stop #4: How can my mentoring prepare children and youth to become moral and ethical thinkers to face life's tough road conditions?

Pit Stop #5: What are the seven character mentoring rules for the road?

WHY ATTEND?

Parents, Grandparents, Coaches, Community Leaders and Adult Volunteers desire and need to know the skills and creative resources to help the children they love become kids of character. The **Finish Line** Workshop provides an insightful jumpstart or boost for parents and adults who want to become better equipped to operate in the Driver's Seat on their parenting journey.

WHO SHOULD ATTEND?

Parents, grandparents, coaches, youth leaders and adults involved and interested in building developmental assets in our community's children and youth.

WHAT IS OUR COMMUNITY GOAL FOR OUR CHILDREN & YOUTH?

Our community is shaping its story as a community of character. The **Finish Line** Workshop is presented to support parents and adults to be character mentors with the kids they care about and love.

PRESENTER:

The workshop presenter is Russell T. Williams, President of Passkeys Foundation.

Passkeys Foundation
building a nation of character

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Mentoring Workshop Content

- **Pit Stop #1: *Where am I going with my character mentoring parenting?***
Capturing The Johnny Appleseed principle of building Kids of Character in America? What is mentoring for character's Big Picture Mentoring reveals the values and virtues that encourage an individual's contribution to society. Learn important insights from the Search Institute's Development Assets.
- **Pit Stop #2: *What engine am I using with my character mentoring?***
Understanding the three styles of guiding children/ Which style promotes building kids of character? The three styles are three parenting themes presented by Love and Logic sm. The styles are:
The Helicopter: parenting that hovers over their children and rescues them from a difficult world
The Drill Sergeant: parenting that commands and directs children, denying personal responsibility and choice-making.
The Consultant:-parenting that provides guidance, encouragement, a life framework for children.
- **Pit Stop #3: *What classic character chassis can my mentoring help to build with children & youth?***
Guiding your child with values to overcome The 7 Failure Factors sm / What seven life-skills do kids need? Children become productive citizens as they discover Passkeys life management skills to replace the seven failure factors that cripple an individual's growth.
- **Pit Stop #4: *How can my character mentoring prepare children and youth to become moral and ethical thinkers to face life's tough road conditions?***
Mentoring a child to be an ethical and moral S.T.A.R. thinker / What is the four-step thinking skill? The **S.T.A.R.**sm process for moral and ethical thinking equips a child with self-monitoring skills for reflection and action:
Stop: I stop to think before I act. I learn to observe and not react.
Think: I think about choices. Choices harm or help. I have more than one choice. I am not a victim of other's choices.
Act: I act responsibly. My action is a choice. My actions can create or solve problems.
Review: I observe the consequences of my actions. My mistakes can help me make better actions. I can build character through consistent positive actions.
- **Pit Stop #5: *What are the seven character mentoring rules for the road?***
Discover the seven rules to be an effective character mentor with the children and youth.

About the Presenter:

***Russell J. Williams**, a native Californian, is A life skills educator and minister for twenty-eight years, Mr. Williams brings a rich professional background in public speaking, teaching and spiritual life discovery to the seven Passkeys life values that guide the foundation's programs. Those life values are: personal responsibility, positive self-worth, purpose, plan, paying the price, partnership and persistence.*

Mr. Williams is the founder and president of Passkeys Foundation, a publicly supported foundation he created in 1979. The foundation is a 501(c) (3); 509(a)(1) non-profit organization. Since 1996, under Mr. Williams' full-time leadership, Passkeys Foundation has developed innovative values and character education programs for children, youth, and adults and the business community.